Telling Stories

DIY Creative Placemaking
... heritage resource consultant in Columbus, Ohio, who wishes adults were eligible for NPS Junior Ranger badges.

I’m also:

+ Chair of the Young Ohio Preservationists

+ Co-Leader of the Rust Belt Coalition of Young Ohio Preservationists

+ Board Member for Heritage Ohio

+ Contributor to the upcoming third edition of Historic Preservation: An Introduction to Its History, Principles, and Practice
Sense of Place

Move beyond the traditional tour!

Appeal to a range of learning styles.

Understand school curriculum requirements.

Good projects appeal to a wide range of age groups and people.

Partner with unlikely allies.
... does not have to be done on site!
Placemaking through Service Projects

Sidewalk Repairs
Audience: Middle School - Senior
Time: 4-8 hours
Cost: $250+ sidewalk supplies; $50+ food; $250+ volunteer incentives

Green Space
Audience: Elementary School- Senior
Time: 4-hours+ (less for younger audience
Cost: Project dependent, $50+
Crafting Connections: Coloring Books

Audience: Third Grade +

Time: 3-months

Cost: $3,000

Funding Source(s):

- Ohio Arts Council
- Private donation
- NBBJ drawing donation
Crafting Connections: Workshops

Audience: Third grade +
Time: 30 minutes +
Cost: $200+
Funding: Great Columbus Art Council and Create Columbus Commission
Crafting Connections: Tiny Activist Project

Audience: All Ages!

Time: 1 hour per doll; Ongoing Project

What’s Next:

- New Doll
- Workshops
Crafting Connections: Infrastructure + Art

Audience: Third Grade +

Time: 30 minutes +

Cost: $50+ for ink; $100+ for paper or tote bags
Tell Your Story
Creating Comprehensive Signage

Style? Where? What?
Research, Funding, Planning!

Audience: All Ages

Time: 1+ years

Cost: $5,000+

$130 per house plaque (ASI signage based in Cincinnati)

Funding Source(s): Columbus Foundation, Ohio History Connection (CLG Grant), Ohio Humanities, Private Donations
... Sooo I mentioned private donors a few times....
Don’t forget... Have Some Fun!
Let’s Stay In Touch

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Telling Stories: DIY Creative Placemaking
First, You Must See
Accept Reality and Work With It
The Creative Placemaking Approach
People-Powered
Enabling Reimagination
Cross-Disciplinary Collaboration
Placemaking is for Every Community
Success at Every Scale
When Tesla turned on the juice

By Mark Hecker

When Tesla turned on the juice, it was a momentous event for Buffalo. The city was transformed, and the future was forever changed. The event was celebrated with a party at the Electric Buffalo, hosted by Tesla himself. The party was a spectacular event, with music, lights, and a grandiose display of technology. Tesla's work has inspired generations of innovators, and Buffalo is proud to be a part of this legacy.

Festival here in September will honor Teslas's work

By Mark Hecker

Screenwriter Scott A. Heuser, a self-proclaimed "movie buff," and Terri Butera, a documentary filmmaker, are planning to travel throughout the Buffalo-Niagara region to make Tesla's local impact. They will be documenting Tesla's life and work using their film project, "Tesla: Behind the Scenes." The film will be a comprehensive look at Tesla's life, work, and impact on the world.

Tesla's legacy lives on in Buffalo, and the city is proud to honor its contributions to science and technology.
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