

#INModernLove

INSTAGRAM CONTEST



Contest period

Upload your entries between noon, Eastern Daylight Time, on August 18, 2018 and midnight, Eastern Daylight Time, on October 1, 2018.

Who can enter?

The contest is open to Indiana residents over the age of 18, with no purchase necessary. (Employees, interns, and board members of Indiana Landmarks and Indiana Modern, and members of their immediate families and households are not eligible to enter.)

What images to enter?

The #INModernLove contest celebrates Mid-Century Modern places in Indiana—structures and landscapes created between the mid-1930s and mid-1970s.

- Photographs should depict an Indiana Mid-Century Modern structure or landscape in an image shot by the entrant after January 1, 2018. Don't simply "tag" an older photo, okay? Photo must be one you took; you can't enter an image taken by someone else.
- Enter as many images as you wish (each entry must be a unique photo).
- If your photo depicts other people's work (sculptures, statues, other copyrightable works), you must be prepared to provide a release from the rights holder upon request. When photographing the work of others, it must appear as an object in its environment and not a full-frame close-up of another person's creation. Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.
- Do not enter photos that contain sexually explicit content or nudity (that's not the kind of Modern Love we're promoting here). Ditto obscenity, hate speech, racist, violent or other objectionable content. As contest sponsor and administrator, Indiana Modern, an affinity group of Indiana Landmarks, is the sole decider on these and other matters.
- Please don't trespass to capture photographs. It's against the law, after all, and can be unsafe.

How to Enter?

- Follow @indiana_modern on Instagram.
- Post a photo with a brief description on Instagram of an Indiana Mid-Century Modern structure or landscape and tag #IndianaModern and #INModernLove. By brief description, we mean name of place, city, and any observation you wish to add.
- You must post your entry from your personal public Instagram account during the contest period. (entries posted from private accounts are not eligible).

How is the contest judged?

A panel of three judges selected by Indiana Modern will select three winners based on originality, uniqueness, composition, and Mid-Century Modern character of the subject.

How are winners notified?

Indiana Modern/Indiana Landmarks will reach out to contest winners via direct message on Instagram within one day of choosing a winning entrants. Sponsor will then follow up with winners via email with instructions on how to claim the prize. Indiana Modern will announce winners via posts on the @indiana_modern Instagram account on October 8, 2018.

What's the prize?

We'll award cash prizes to three winners: first prize will receive \$100, second prize \$50, and third prize \$25. In addition, the first-place prize includes one-year membership in Indiana Landmarks and its Indiana Modern affinity group. Cash prizes are not transferable, but the membership may be transferred to another individual or, if the winner is already a current active member, we will extend the membership for an additional year. Membership cannot be exchanged for like value or cash considerations.

Important note

Indiana Modern's #INModernLove Photo Contest is not sponsored, endorsed, administered by, or associated with Instagram. You are providing your information to Indiana Modern, an affinity group of Indiana Landmarks, and not to Instagram.

Rights to photos

You retain your rights to your photograph; however, by entering the contest, you grant Indiana Modern/Indiana Landmarks the unconditional and perpetual right and permission to publish, post, and display your photo as-is or as-edited, with your name included as the photographer, on its social media feeds, websites, email and print communications without approval from you or any other party. Indiana Modern/Indiana Landmarks will not be required to pay any additional consideration or seek any additional approval in connection with such uses. You agree not to instigate or authorize any claim or lawsuit against Indiana Modern/Indiana Landmarks on the grounds that any use of the photo, or any derivative works, infringes on any of your rights as creator of the photo.

THE FINE PRINT

General Conditions

Indiana Modern/Indiana Landmarks may, in its sole discretion, disqualify any individual who tampers with the operation of the Contest, violates the contest rules, or acts in an unsportsmanlike or disruptive manner. We reserve the right to seek damages from any person who seeks to undermine the legitimate operation of the contest. The contest is subject to federal, state, and local laws and regulations and is void where prohibited.

Submission requirements

As an entrant, you agree that the photo you enter complies with all conditions stated in these rules. By participating in the contest, you warrant and represent that photograph you submit: 1. is original to you; 2. does not violate any law, statute, ordinance or regulation; 3. is from a public account where the specific hashtags can be seen; 4. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and 5. is not defamatory, trade libelous, pornographic or obscene, and further that it does not contain any of the following: nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups; commercial messages; any identifiable third party products, trade-marks, brands and/or logos; any other comment that is or could be considered inappropriate, unsuitable or offensive, all as determined by the Indiana Modern/Indiana Landmarks.

Indiana Modern/Indiana Landmarks reserves the right, in its sole and absolute discretion, to screen and/or disqualify any post(s) that we deem to violate the terms and conditions set forth in these rules. Indiana Modern/Indiana Landmarks reserves the right to request an entrant to modify, edit and/or re-submit a post in order to ensure that the post complies with these rules, or for any other reason. If such an action is necessary at any point during or after the contest, Indiana Modern/Indiana Landmarks reserves the right to take whatever action we deem necessary based on the circumstances – including, disqualifying the post (and therefore the corresponding entry).

Release and limitations of liability

By participating in the Contest, you agree to release and hold harmless Indiana Modern/Indiana Landmarks and each of their respective officers, directors, employees, and agents from and against any claim or cause of action arising out of participation in the Contest including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) any errors on the Instagram platform that may prevent an entrant from entering or receiving direct messages; (d) printing errors; (e) errors in the administration of the contest or the processing of entries. You further agree that in any cause of action, Indiana Modern/Indiana Landmarks' liability will be limited to the cost of entering and participating in the Contest, and in no event shall Indiana Modern/Indiana Landmarks be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.